

SCHOOL OF BUSINESS AND MANAGEMENT
MASTER OF BUSINESS ADMINISTRATION
BANGALORE CENTRAL CAMPUS

**1ST INTERNATIONAL CONFERENCE ON
SUSTAINABLE ANALYTICS AND AI
(SaaAI 2025)**



**SUSTAINABLE ANALYTICS AND AI:
SOCIO-TECHNICAL PATHWAYS TO
INNOVATION**

29TH -30TH JAN 2025

**VENUE: KE AUDITORIUM
BANGALORE CENTRAL CAMPUS**

About The University

CHRIST (Deemed to be University), Bangalore, is a multi-disciplinary institution dedicated to teaching, research, and service. Focusing on providing a comprehensive education, it offers Bachelor's, Master's, and Doctoral programs across various fields, including humanities, social sciences, sciences, commerce, management, engineering, architecture, education, and law, serving a vibrant community of approximately 30,000 students. At the School of Business and Management, CHRIST (Deemed to be University), the Business Analytics specialization provides a robust foundation in business management, paired with essential analytical and decision-making skills. This program is designed to develop future leaders by blending data analytics with core principles of business strategy, enabling graduates to leverage data-driven insights to make impactful decisions and drive organizational success across industries

SaaAI 2025

Join us this January for the "Sustainable Analytics and AI: Socio-Technical Pathways to Innovation" conference, co-hosted by CHRIST (Deemed to be University) in collaboration with HEG Arc Business School, Switzerland, and the Centre for Business Analytics in Practice, Surrey Business School, UK. This global event brings together data science, artificial intelligence, and business management experts to explore innovative, human-centered approaches to leveraging analytics and AI for sustainable development. With a focus on ethical principles and societal values, the conference will delve into how these technologies can be applied to address key challenges such as healthcare disparities, education inequality, and economic inclusion. We will showcase how AI and analytics can empower marginalized communities, improve decision-making, and foster social cohesion through personalized interventions, equitable access to services, and data-driven policy solutions.

By embracing a socio-technical approach, the conference emphasizes collaboration and co-creation, ensuring that technological innovations are inclusive, accessible, and aligned with human aspirations. We invite you to be part of this important dialogue, contributing to a future where technology not only drives productivity but also enhances collective well-being and global sustainability. Together, we can shape a world where technology works for all.



THEMES & TRACKS

- Leadership and Governance in Sustainable AI Initiatives
- Change Management for Integrating AI and Analytics in Organizations
- Workforce Development: Training for the AI-Driven Sustainable Economy
- Stakeholder Engagement and Collaboration in Socio-Technical Innovations
- Corporate Social Responsibility (CSR) in the Era of AI and Big Data.
- Green Data Science: Techniques for Energy-Efficient Analytics
- AI for Climate Action: Predictive Models and Mitigation Strategies
- Ethical AI: Ensuring Fairness, Transparency, and Accountability
- Sustainable Supply Chains: Leveraging Analytics for Resource Optimization
- Data-Driven Policy Making for Sustainable Development Goals (SDGs)
- AI in Renewable Energy: Optimizing Production and Consumption
- Social Impact of AI: Enhancing Education, Healthcare, and Public Services
- Circular Economy Analytics: Reducing Waste Through Data Insights
- Human-Centered Design in AI and Analytics Solutions
- Resilient and Adaptive AI Systems for Sustainable Futures

Paper Call and Submission Guidelines

- Authors should submit their original and unpublished papers in Word format.
- The manuscript should not be in the publication process or should not have been submitted to any journal.
- The abstract should be 250 words and a maximum of 5 keywords.
- Full paper should have a separate cover page bearing only the title of the paper and the authors name, designation, and official address, along with phone number and email address. The full paper should be 5000 words (all inclusive), and APA format (Times New Roman, 12pt, single spacing) should be followed throughout the manuscript. All the submitted papers will undergo plagiarism check and blind review. Documents must satisfy the criteria to be accepted.
- The abstract should be submitted electronically in MS Word format by 30th November 2024 to **busalyt@christuniversity.in**.
- Authors will be notified about the acceptance of their paper(s) for presentation through email, after which the registration process will begin. One- author registration is mandatory. Registration fee is inclusive of e-certificate. Papers shall be presented online or in person. However, in-absentia presentation is not allowed.



Publishing Opportunity

The conference provides publication opportunity to selected papers. Publication process is as per the journal guidelines. Only full papers will be considered for publication as per the journal reviews policy(SCOPUS Indexed)

Category	Indian Delegates	Foreign Delegates
Academicians	₹ 2,000	\$30
Corporates	₹ 3,000	\$50
Scholars	₹ 1,000	\$15

Important Dates

- Abstract submission: November 30th,2024
- Abstract Acceptance: December 15th,2024
- Registration: December 30th,2024
- Full paper: January 28th, 2025
- Conference Dates : 29thand 30thJan 2025



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